



SDI Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	Ms_AJEBA_64755
Title of the Manuscript:	Determinants of Consumers' Green Purchase Intension
Type of the Article	

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/journal/10/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments	<p>1. Introduction What is the problem area you are working in and why is it important? What is the specific problem considered in this paper? In this paper, we show that ... This is the key paragraph in the intro - you summarize, in one paragraph, what are the main contributions of your paper. What is the general approach taken? Why are the specific results significant? At a high level what are the differences in what you are doing, and what others have done?</p> <p>2. The hypothesis test assesses "what"; Researchers should suggest "why" for future studies. 3. Use qualitative research at this future time. 4. Indicate in the title the region of the study</p>	
Minor REVISION comments	<p>Researchers should make a brief summary at the bottom of page 6 (after Theoretical Framework)</p>	
Optional/General comments	<p>1. Create on page 7 a summary table of the main studies related to green consumption 2. Point to future studies the possibility of using Structural Equation Modeling as a data analysis technique</p>	



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PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

Reviewer Details:

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