



**SDI Review Form 1.6**

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|--------------------------|--|
| Journal Name:            | Asian Journal of Agricultural Extension, Economics & Sociology                                 |
| Manuscript Number:       | Ms_AJAEES_59957  |
| Title of the Manuscript: | A STUDY ON CONSUMER BUYING BEHAVIOUR, AWARENESS AND PREFERENCE FOR A2 MILK IN HYDERABAD, INDIA |
| Type of the Article      |  |

**General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/journal/10/editorial-policy> )

**PART 1: Review Comments**

|                                     | Reviewer's comment  | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
|-------------------------------------|---|---|
| <b>Compulsory</b> REVISION comments |   |   |
| <b>Minor</b> REVISION comments      | It's a well-organized and maintained study from all perspective. However, a thorough language check is suggested as there are many punctuation/grammar and run on sentences issues found during reading it. |   |
| <b>Optional/General</b> comments    |   |   |

**PART 2:**

|  | Reviewer's comment  | Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here) |
|--|---|---|
| Are there ethical issues in this manuscript? | (If yes, Kindly please write down the ethical issues here in details) |   |

**Reviewer Details:**

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|----------------------------------|-------------------------------------|
| Name:                            | Muhammad Imran                      |
| Department, University & Country | The University of Sahiwal, Pakistan |