



**SDI Review Form 1.6**

Journal Name:	<a href="#">Asian Journal of Agricultural Extension, Economics &amp; Sociology</a>
Manuscript Number:	Ms_AJAEES_49746
Title of the Manuscript:	ECONOMICS OF MORINGAS MARKETING IN ENUGU METROPOLIS, ENUGU STATE, NIGERIA
Type of the Article	

**General guideline for Peer Review process:**

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)



**SDI Review Form 1.6**

**PART 1: Review Comments**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
<b>Compulsory</b> REVISION comments	<p><b>Abstract:</b></p> <ol style="list-style-type: none"> <li>1. Please state the population.</li> <li>2. Please state the data collection time frame.</li> <li>3. Please state the software for data analysis.</li> <li>4. The research objective and summary of research findings already presented.</li> </ol> <p><b>Introduction:</b></p> <ol style="list-style-type: none"> <li>5. Please elaborate the previous research findings related on marketing program evaluation.</li> <li>6. Please identify the research gap based on the literature review.</li> <li>7. Please state the research objective.</li> </ol> <p><b>Methods:</b></p> <ol style="list-style-type: none"> <li>8. Please state the population.</li> <li>9. Please state the sample size determination method.</li> <li>10. Please state the data collection time frame.</li> <li>11. Please state the software for data analysis.</li> <li>12. Please state the method for qualitative data analysis.</li> <li>13. Please explain the data collection method for cost-return analysis data.</li> <li>14. Please present the interview theme.</li> <li>15. Please present the questionnaire indicators development.</li> </ol> <p><b>Results and Discussions:</b></p> <ol style="list-style-type: none"> <li>16. Please present the interview and questionnaire result.</li> <li>17. There are no discussions, please contrast the main findings with the previous research findings.</li> </ol> <p><b>Conclusions:</b></p> <ol style="list-style-type: none"> <li>18. Please present the research contribution to the body of knowledge.</li> <li>19. Please present the research limitation and future research.</li> </ol> <p><b>References:</b></p> <ol style="list-style-type: none"> <li>20. Please use the Mendeley for creating the in-text citation and references.</li> <li>21. Please add relevant and update journal article. The authors need to ensure the ratio between journal article and non-journal article is 40%.</li> </ol>	
<b>Minor</b> REVISION comments		
<b>Optional/General</b> comments		

**PART 2:**

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	<i>(If yes, Kindly please write down the ethical issues here in details)</i>	

**Reviewer Details:**

Name:	<b>Arta Moro Sundjaja</b>
Department, University & Country	<b>Bina Nusantara University, Indonesia</b>