



SDI Review Form 1.6

Journal Name:	Asian Journal of Advances in Agricultural Research
Manuscript Number:	Ms_AJAAR_68683
Title of the Manuscript:	ANALYSIS OF CONSUMER PREFERENCE LEVEL IN BUYING DECISION MAKING PROCESSED FISH PRODUCTS IN BEKASI(CASE STUDY OF BANDAR DJAKARTA RESTAURANT, BEKASI)
Type of the Article	Case study

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/journal/10/editorial-policy>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments		
Minor REVISION comments	The data set (participants number to the questionnaire) is really scarce, therefore I think the title of the manuscript should be change as a " preliminary study". Also, I can not understand what are the secondary data as mentioned in the method section. Statistical technics are proper, but method should be detailed in terms of using data, especially are supplied from the libraries. Significance (p-value) values should be given on the tables. There are some spelling errors in the text, they must be corrected. I have marked all, on the manuscript, authors can see them.	
Optional/General comments		

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	

Reviewer Details:

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