

**Editor's Comment:**

The manuscript sounds very interesting but to my opinion it should be characterizes as a case study as refers to one collaboration that of WWF. Another major issue to my point of view is than in the envelopes depicted in the manuscript there are names and addresses. These are private information and according to GPDR they should be not visible. Thus, I strongly recommend the authors to omit or to cover this kind of information with a highlight to that obligation.

Under these minor changes I suggest for publication the manuscript.

**Editor's Details:**

**Dr. George P. Laliotis**

Assistant Professor, Agricultural University of Athens, Greece