



SDI Review Form 1.6

Journal Name:	Annual Research & Review in Biology
Manuscript Number:	Ms_ARRB_54505
Title of the Manuscript:	Analysis of Marketing Margins and Efficiency of Cassava-based product in Cross River Central Agricultural Zone, Nigeria
Type of the Article	Original Research Article

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty**', provided the manuscript is scientifically robust and technically sound. To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(<http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline>)

PART 1: Review Comments

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Compulsory REVISION comments		
Minor REVISION comments	<ul style="list-style-type: none"> The author referred to other people's work like "This result was in line with the findings of Ebewore and Eldoge (2015) who found out that a higher proportion" but failed to review those work. I suggest that literature review be added to support the findings. The "Conclusion" is not for the findings alone but the whole paper therefore, the author should rewrite the conclusion to reflect the summary of the whole work. 	
Optional/General comments	The study was carried out to determine marketing margins in the marketing of garri in Cross River Central Agricultural Zone, Nigeria. The study employed primary data which were obtained directly from garri marketers and analyze with the use of descriptive statistics and marketing efficiency model. A three stage (multi-stage) sampling technique was used in the selection of respondents and using 10% proportionality a sample size of 196 respondents was obtained from sample frame of 1960. Analysis of the result showed that garri marketing in the area is greatly influenced by the socio-economic characteristics of garri marketers. Furthermore, result indicated that marketers in Ofodua and Ochon markets recorded the lowest margin. The average marketing margin for garri in the markets was ₦378. The mean marketing efficiency for garri across the study area is 0.78. The following were recommended: trading activities and attributes of garri traders should be regulated by governments to ensure efficiency in the business, government, corporate bodies and NGO's should assist in the rehabilitation of feeder roads to guarantee easy movement of garri from the producers to the consumers and traders in garri should be provided with training by government to increase their efficiency in the distribution of garri.	

PART 2:

	Reviewer's comment	Author's comment (if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)
Are there ethical issues in this manuscript?	(If yes, Kindly please write down the ethical issues here in details)	



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Reviewer Details:

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Department, University & Country	<i>University in Accra, Ghana</i>