SDI Review Form 1.6

Journal Name:	**Asian Journal of Economics, Business and Accounting**
Manuscript Number:	**Ms_AJEBA_61311**
Title of the Manuscript:	**ASSESSING EFFECTS OF BUSINESS INNOVATIONS ON FINANCIAL PERFORMANCE OF SMALL AND MEDIUM-SIZED ENTERPRISES IN KENYA: A CASE OF SMES IN GARISSA COUNTY**
Type of the Article	**Original Research Article**

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty'**, provided the manuscript is scientifically robust and technically sound.
To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(http://www.sciencedomain.org/journal/10/editorial-policy)

PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments	The problem statement needs revision. The effect of business innovation on financial performance of SMEs has to be depicted in clear manner.	I have reviewed the entire problem statement section
Minor REVISION comments	As the results indicating, the author could try to add other variables that are most relevant in explaining the variations in financial performance of SMEs	This study relied on primary sources that the reason of discarding data sourced from secondary sources such as profitability in terms of ROA
Optional/General comments	Check for Grammar and concise the content to make the article precise	I have edited the document for typos

PART 2:

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Are there ethical issues in this manuscript?	*(If yes, Kindly please write down the ethical issues here in details)*	