SDI Review Form 1.6

Journal Name:	Asian Journal of Economics, Business and Accounting
Manuscript Number:	**Ms_AJEBA_61311**
Title of the Manuscript:	**ASSESSING EFFECTS OF BUSINESS INNOVATIONS ON FINANCIAL PERFORMANCE OF SMALL AND MEDIUM-SIZED ENTERPRISES IN KENYA: A CASE OF SMES IN GARISSA COUNTY**
Type of the Article	**Original Research Article**

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty'**, provided the manuscript is scientifically robust and technically sound.
To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(http://www.sciencedomain.org/journal/10/editorial-policy)

PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments		
Minor REVISION comments		
Optional/General comments	Greetings, Thank you for giving me the opportunity to review the manuscript, Assessing Effects of Business innovations on Financial performance of Small and medium enterprises in Kenya. A case of SMEs in Garissa County. In this paper the author investigates the effects of business innovations with respect to financial institutional, financial products, financial marketing and financial process. Innovation influences the financial performance of SMEs in Garissa County. The author used 155 samples from owner or manager of SMEs.The objectives were analyzed by using Karlpearsons correlation ,how the independent variables is related with Dependent variables and the analysis was concluded by using multiple regression analysis and how the study regressed with all the independent variables with Dependent variables I.e Financial performance of SMEs in Kenya. The overall level of the paper is excellent, even if paper is quite easy, it is well written and the recommendation given by the author is good. The report is very clear.	Well Noted

PART 2:

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Are there ethical issues in this manuscript?	*(If yes, Kindly please write down the ethical issues here in details)*	