Journal Name:	Asian Journal of Advanced Research and Reports
Manuscript Number:	**Ms_AJARR_52098**
Title of the Manuscript:	**THE STRATEGY OF SOCIAL MEDIA USAGE AND CONTEMPORARY MODERN INSTALLATION FOR MILLENNIAL GENERATION VISITING DECISION (YAYOI KUSAMA EXHIBITION CASE STUDY IN MACAN MUSEUM JAKARTA)**
Type of the Article	**Case study**

General guideline for Peer Review process:

This journal's peer review policy states that **NO** manuscript should be rejected only on the basis of '**lack of Novelty'**, provided the manuscript is scientifically robust and technically sound.
To know the complete guideline for Peer Review process, reviewers are requested to visit this link:

(http://www.sciencedomain.org/page.php?id=sdi-general-editorial-policy#Peer-Review-Guideline)

PART 1: Review Comments

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Compulsory REVISION comments	1. What are the issues that make a difference in the name of the "millennial generation"? 2. There are many typoes and grammatical errors. A proof reading is needed (Line 9; …. Ancillaray,…..etc). Please conduct a careful proof reading. 3. Lines 102, 103; Data as a word is plural. 4. Figure 1, Lines 147, 156, 159; Is it hastag or hashtag? 5. Why do you always capitalize the word "Museum"? 6. Line 28; ……..of the world's most famous artist, Yayoi Kusama. You should say "one of the most famous…". 7. In lines 28-29 you state as "The Yayoi exhibition has been developing for seven decades, starting from the 1950s to the present.", in another period lines 237-238 "..Yayoi Kusama's early paintings in the 1940s." Which one is correct? **8.** This article is about the promotion and promotion of a museum rather than a scientific text. There is too much and unnecessary information about the museum.	1. Yes, cos Millenial Generation is a target in marketing instagramable product and service 2. Edited has been Done 3. Edited has been Done 4. Hashtag. Im revised it 5. Following Indonesian Spelling when showing about place, name, etc 6. Revised Done 7. Yayoi first painted in 1940, the Yayoi exhibition began in 1950. Its very different between painted and exhibition 8. Revised Done
Minor REVISION comments		
Optional/General comments		

PART 2:

	Reviewer's comment	**Author's comment** *(if agreed with reviewer, correct the manuscript and highlight that part in the manuscript. It is mandatory that authors should write his/her feedback here)*
Are there ethical issues in this manuscript?	*(If yes, Kindly please write down the ethical issues here in details)*	No